



WFG National Title Insurance Company®
a Williston Financial Group company

MEDIA CONTACT:

Darcy Patch
VP Marketing, Enterprise Solutions
MyHome, a Williston Financial Group Company
dpatch@myhome.com
714-305-0136

**WFG NATIONAL TITLE INSURANCE COMPANY APPOINTS DAN HASSEN
AS SVP, SOUTHWEST REGIONAL MANAGER FOR ITS AGENCY DIVISION**

Portland, Ore., May 9, 2024 – [WFG National Title Insurance Company \(WFG\)](#), a Portland-based, full-service provider of title insurance and real estate settlement services for commercial and residential transactions nationwide, has appointed 40-plus-year industry veteran Dan Hassen as Senior Vice President and Southwest Regional Manager for the company's Agency Operations.

In this strategic leadership role, Hassen will be responsible for ensuring that WFG's Southwest region aligns with and supports the company's Agency division business objectives, growing WFG's title agent base within the region and helping the region's title agents leverage the extensive resources WFG makes available to them to help them succeed and increase their market share.

"WFG is committed to delivering an exceptional customer experience for our agents, their clients, and the consumers we collectively serve," said **Gene Rebadow**, WFG EVP, Agency Operations. "This means empowering our agents with the knowledge, resources, and tools they need to differentiate themselves and succeed in any market. Dan is incredibly knowledgeable, well-respected, and extremely passionate about supporting the needs of our agents, as well as elevating the experience for all transaction participants. I can't think of anyone better-suited or more qualified to lead these key areas for our Southwest region."

"I am deeply honored and genuinely excited to be part of a company that not only recognizes the evolving needs of our title agents but actively engages in addressing these needs through innovation and supportive collaboration," Hassen said. "WFG's new Agent 2.0 program

underscores the company's commitment to reach beyond traditional boundaries and build meaningful, proactive partnerships. This initiative not only highlights WFG's dedication to its agents' growth and success but also signals a significant leap forward in how we conceive and execute support in our industry. It's a remarkable time to be with WFG, and I look forward to contributing to and being part of this transformative journey."

Hassen started in the title industry more than 40 years ago while still in high school and continued working for title companies through his college years. Through a progression of executive-level positions with national title insurance companies and agencies, including establishing international operations for a national underwriter, Hassen has gained both a solid understanding of the pressures that agents face on a daily basis and the ability to look beyond commonplace business ideas to focus on innovative solutions. Outside of work, Hassen enjoys running, hiking and reading non-fiction works. Having lived and worked in different parts of the US and abroad, Hassen currently resides in Houston, Texas, where he has lived for many years.

Dan Hassen may be contacted via email at DHassen@wfgtitle.com, phone at 281-731-9966 or by visiting https://wfgtitle.com/staff/?referer=agency-staff&agency_region=southwest.

About WFG National Title Insurance Company

WFG National Title Insurance Company is a national underwriter and full-service provider of title insurance and settlement services for commercial and residential transactions. WFG leverages innovative technology solutions to facilitate increased transparency and engagement, reduce expenses and enhance operational efficiency, creating a better experience for all transaction participants. WFG's Agency network includes more than 1,800 independent title insurance agents in 49 states.

For more information visit www.wfgtitle.com.

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